

MULTI-ANNUAL FUNDING 2009/11

CULTURAL EXPERIENCE AND INFRASTRUCTURE 50%

- Contribution to the cultural experience of those living, working, and visiting Belfast
- The strength of the cultural product
- The organisation's commitment to and demonstration of excellence
- Individuality of offer (i.e. does the organisation fulfil a niche role in the City, and does it deliver something that no other organisation can currently offer?)
- Contribution to the physical cultural infrastructure of the city
- Support for other cultural organisations in the city

ACCESSIBILITY 15%

- Engagement with and accessibility to audiences, communities and participants throughout the city
- Engagement with individuals representing Section 75 groups
- Engagement in line with new Super Output areas
- Strength of outreach and educational activities
- Commitment to developing audiences

ECONOMY 15%

- Contribution to the economy of the city, in terms of:
 - Annual turnover
 - Private sponsorship
 - Other earned income (box office, fees, sales etc)
 - Grant income (NI, UK, Ireland, European, International)
 - Employment (salaried and contract)
 - Tourism
 - Skills development (participants, volunteers and employees)
- Contribution to Belfast's profile regionally, nationally and internationally

CAPACITY 10%

- The organisation's capacity.
This will include:
 - Administration
 - Marketing: domestic, national, international
 - Monitoring (structures to examine audiences, participants, programme delivery, performance indicators
 - Evaluation (structures for assessment and review)

MANAGEMENT & GOVERNANCE 10%

- The organisation's standard of management and governance. This will include:
 - Constitution
 - Management
 - Policy statements
 - Financial procedures
 - Staff development procedures
 - Other procedures and practices where relevant to the organisation

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